



Sponsorship Benefits

Presenting Sponsors: \$25,000.00 +

- Priority sponsor logo placement at event
- All benefits listed below in each sponsor level
- 30 Complimentary registrations (sponsor paper forms or customized online link to be provided by Sherry's Hope office)

Diamond Sponsor: \$10,000.00 - \$24,999.99

- Sponsor logo placement at event
- Sponsor logo recognition on event posters if sponsorship contract received by July 27, 2026
- Sponsor logo recognition on runner bib
- Diamond sponsor will be given priority booth placement. Booth may take up no larger than 20x20 space
- Priority Sponsor logo recognition on Sherry's Run website
- Sponsor recognition on the Coleman Walker radio show with WANT 98.9
- All benefits listed below in each sponsor level
- 20 Complimentary registrations (sponsor paper forms or customized online link to be provided by Sherry's Hope office)

Platinum Sponsor: \$5,000.00 - \$9,999.99

- Sponsor logo recognition on Sherry's Run website
- Sponsor logo recognition on the back of all event t-shirts
- Sponsor recognition the day of the run
- Sponsor recognition at event site on full sponsor graphic signage
- Platinum Sponsor will be given booth placement. Booth may take up no larger than 10x10 space
- Sponsor will be allowed to provide promotional items to Run participants on the day of the Run. Sponsor is not allowed to sell any items at the Run.
- Opportunity to place one banner or promotional signage no larger than 3x10 on site the day of the Run. Banner or signage placement to be determined by Sherry's Hope Executive Board
- Sponsor recognition in select newspaper ads per the Sherry's Hope Marketing Committee
- 15 Complimentary registrations (sponsor paper forms or customized online link to be provided by Sherry's Hope office)

Gold Sponsor: \$2,500.00 - \$4,999.99

- Sponsor logo recognition on Sherry's Run website
- Sponsor logo recognition on the back of all event t-shirts (logo size may be limited)
- Sponsor recognition at event site on full sponsor graphic signage
- Sponsor recognition in select newspaper ads per the Sherry's Hope Marketing Committee
- 10 Complimentary registrations (sponsor paper forms or customized online link to be provided by Sherry's Hope office)

Silver Sponsor: \$1,500.00 - \$2,499.99

- Sponsor logo recognition on Sherry's Run website
- Sponsor logo recognition on the back of all event t-shirts (logo size may be limited)
- Sponsor recognition at event site on full sponsor graphic signage
- Sponsor recognition in select newspaper ads per the Sherry's Hope Marketing Committee
- 6 Complimentary registrations (sponsor paper forms or customized online link to be provided by Sherry's Hope office)

Bronze Sponsor: \$750.00 - \$1,499.99

- Sponsor recognition on Sherry's Run website
- Sponsor recognition on the back of all event t-shirts (line item/non-logo listing)
- Sponsor recognition at event site on full sponsor graphic signage
- Sponsor recognition in select newspaper ads per the Sherry's Hope Marketing Committee
- 4 Complimentary registrations (sponsor paper forms or customized online link to be provided by Sherry's Hope office)