



The Sherry's Hope Gala

February 25, 2023

Dear Supporter,

The ***Seventh annual Sherry's Hope Gala event*** will be held at the Farm Bureau Expo Center on the evening of February 25, 2023. In the past, this event has been known as ***Mardi Gras to benefit Sherry's Hope***. We are so excited to announce the name change to ***The Sherry's Hope Gala Masquerade Ball***; putting a fun new spin on this much anticipated yearly event.

Supporters from Wilson County and surrounding areas will gather to help raise funds for Sherry's Hope; a local non-profit organization that assists our neighbors who are experiencing financial difficulties due to a current cancer diagnosis. Sherry's Hope also uses these funds to offer a monthly support group for anyone in the community who is fighting cancer as well as their caregivers. Additionally, Sherry's Hope is passionate about colon health and provides free colorectal cancer screening test kits year round.

Thanks to our wonderful donors and sponsors, last year's event was an amazing success with proceeds benefiting Sherry's Hope. This enables them to continue their mission of sharing the hope of Christ, protecting the health of our community, and supporting families who are fighting cancer.

As we plan for this year's event, we cordially ask for your help and participation in making this the most successful year yet. Please see additional documents with information about sponsorship opportunities and the sponsorship contract. Feel free to reach out to us with any questions you may have or to request additional information.

On behalf of the Sherry's Hope Gala committee, we thank you for your consideration.

Sincerely,

Julie Miller-Wilson 615.449.7880 (*Body Kneads, Etc.*)

Sara Alter 615.946.2848



The Sherry's Hope Gala
Sponsorship Opportunities
February 25, 2023

The Shamrock Sponsor \$10,000 (1 available)

- 10 tickets (one 10-seat VIP sponsor table) with priority seating
- Exclusive event naming —The Sherry's Hope Gala presented by "Your Company's Name"
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion at top of all table signage and event signage
- Recognized as Presenting Sponsor during event
- Logo/name inclusion on event publicity

The Faith Sponsor \$7,000 (6 available)

- 10 tickets (one 10-seat VIP sponsor table) with priority seating
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion on table signage and event signage
- Recognized as Faith Sponsor during event
- Logo/name inclusion on event publicity

The Hope Table Sponsor \$2,000

- 8 tickets (one 8-seat sponsor table)
- Logo/name inclusion on table signage and event signage
- Recognized as Table Sponsor during event
- Logo/name inclusion on event publicity

Love Supporter (Non-Attending) \$500

- Publicity on event signage



**The Sherry's Hope Gala
Sponsorship Contract
February 25, 2023**

Sponsor/Company Name: _____

Primary Contact: _____ Phone: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date: _____

_____ Shamrock Sponsor (\$10,000)

_____ Faith Sponsor (\$7,000)

_____ Hope Table Sponsor (\$2,000)

_____ Love Supporter (\$500)

_____ Check enclosed, payable to: Sherry's Hope, PO Box 8, Lebanon, TN 37088

For more information, please contact:

Julie Miller-Wilson – 615.449.7880 or Sara Alter – 615.946.2848

Company logos (if applicable) may be emailed to: **Sara.Alter@vumc.org**

Logos must be print ready. Minimum of 300 dpi (600 dpi preferred). JPEG, PNG or PDF formats

**Sherry's Hope, Inc. is a 501 (c) (3) non-profit organization created and operated under the Internal Revenue Code. (EIN): 06-1799885*