



Sherry's Run

5K Run/Walk

Sponsorship Benefits

Through faith and love create an environment for all those affected by cancer, which provides hope, knowledge, assistance, support and compassion.

Presenting Sponsors: \$25,000.00

- Sponsor logo recognition on the front of the run t-shirts
- All benefits listed below in each sponsor level

Diamond Sponsor: \$10,000.00 / \$24,999.99

- Sponsor banner placed above the Starting Line and Main Stage
- Priority Booth Placement
- All benefits listed below in each sponsor level

Platinum Sponsor: \$5,000.00 / \$9,999.99

- The Platinum Sponsor will receive visibility and recognition through the event (prior to and after the run)
- Sponsor logo recognition on Sherry's Run Web page
- Sponsor logo recognition on the back of all run t-shirts
- Sponsor recognition announced the day of the run
- Platinum Sponsor will be given booth space the day of the run with relationship to cancer prevention, education or treatment
- Opportunity to place one banner or promotional signage on site the day of the race. The banner location will be approved by the Sherry's Run Executive Board.
- Sponsor recognition on the Coleman Walker radio show with WANT 98.9
- Sponsor recognition in all Sherry's Run paid for newspaper ads

Gold Sponsor: \$2,500.00 - \$4,999.99

- Sponsor logo recognition on Sherry's Run Web page
- Sponsor logo recognition on the back of all run t-shirts
- Sponsor recognition announced the day of the run
- Opportunity to place one banner or promotional signage on site the day of the race. The banner location will be approved by the Sherry's Run Board of Directors.
- Sponsor will be allowed to insert literature into the runner's bags about cancer prevention, education or treatment
- Sponsor recognition on the Coleman Walker radio show with WANT 98.9
- Sponsor recognition in all Sherry's Run paid for newspaper ads

Silver Sponsor: \$1,500.00 - \$2,499.99

- Sponsor logo recognition on Sherry's Run Web page
- Sponsor logo recognition on the back of all run t-shirts (logo size may be limited)
- Sponsor recognition the day of the run
- Sponsor recognition placed in Sherry's Run newspaper ads per the Marketing Committee

Bronze Sponsor: \$750.00 - \$1,499.99

- Sponsor recognition on Sherry's Run Web page
- Sponsor recognition on the back of all run t-shirts
- Sponsor recognition the day of the run
- Sponsor recognition placed in Sherry's Run newspaper ads per the Marketing Committee